



## PRESS RELEASE

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### WingSwept Announces Medical Solutions

**(Raleigh, NC and Austin, TX, October 6, 2004) - WingSwept Communications-** The web development company announces the launch of WingSwept Medical Solutions, an extension of its services designed specifically for individual doctors, practices, hospitals, labs and clinics nationwide. WingSwept Medical Solutions supports physicians in maximizing their full potential on the Web by creating websites that attract attention, promote the practice and enhance office productivity.

"We have acknowledged the need for medical facilities to invest in a website because it's an effective way to identify themselves, target prospective patients, and market their services," said Ty Hill, VP of Operations for WingSwept. "We believe the integration of WingSwept Medical Solutions will provide a one-stop answer to tremendously enhance interoffice communication and patient care efficiencies for any level of health specialists."

WingSwept Medical Solutions intends to provide entry level offerings which will start with pre-designed templates and packaged services. For clients with more specific needs or design considerations, the firm will use its design staff to create custom designs. The comprehensive set of services enables physicians to build a fast, effective and secure presence on the web with feature options including a variety of administrative tasks such as patient registration, appointment scheduling, email reminders, and newsletters. It will also provide the option to manage site content and post news releases.

"WingSwept is paving the way for the medical community to utilize Internet-based technologies to better pre-educate patients, facilitate workflow for the front desk, and promote practice services," said Ty Hill. "Through our pre-designed templates and packaged services, we hope to provide solutions to doctors with varying needs and budgets."

The firm intends to actively market services in the Raleigh, NC (HQ) and Austin, TX metro areas where two of its offices are located. Information on the offering can be found at [www.wingsweptmedical.com](http://www.wingsweptmedical.com).

The WingSwept companies provide full service information technology consulting focused on interactive media and e-business systems. Headquartered in Garner, North Carolina, WingSwept Communications was established in 1995 followed by the incorporation of WingSwept Technologies in 2002 by its president, Jay Strickland.

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For More Information Contact:

WingSwept  
Casey Thompson  
(919) 779-0954 ([thompson@wingswept.com](mailto:thompson@wingswept.com))  
[www.wingswept.com](http://www.wingswept.com) & [www.wingsweptmedical.com](http://www.wingsweptmedical.com)