

For Immediate Release

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WingSwept Medical Solutions Launches The Pain Center of Devon Web Site

RALEIGH, N.C., and AUSTIN, Texas (March 30, 2005) – WingSwept Medical Solutions, a vertical extension of Raleigh, N.C.-based Web development company WingSwept Solutions, has launched a new Web site for The Pain Center of Devon.

The site, www.devonpain.com, was launched under WingSwept Medical Solutions' comprehensive vertical Web services platform for physicians. WingSwept Medical Solutions was created last fall to help physicians and medical facilities maximize their Web presence through an integrated set of Web options and design features.

"We've seen the need for medical facilities to market themselves, target prospective patients and build lasting relationships with their customer base," said Ty Hill, vice president of operations for WingSwept Medical Solutions. "We believe the program we've created through WingSwept Medical Solutions offers a single source to help our clients communicate more effectively with their customers."

Located in Devon, Penn., and led by head physician Daniel T. Rubino, M.D., The Pain Center of Devon is known as a leading source of "cutting-edge technology without the cutting." The facility treats patients with chronic pain from a variety of sources, including previous trauma, surgical procedures, cancer, arthritis, fibromyalgia, brain or spinal cord injuries, musculoskeletal disorders or migraines. In addition to offering information on pain management and treatment options, the site offers an online appointment request form for patients.

"WingSwept Medical Solutions is making it easier for the medical community to use the Internet and Web-based technologies to increase their workflow and productivity while communicating more effectively with patients," Hill said. "Through our template and design options, we hope to provide solid results for a variety of physicians and medical facilities with different needs and budgets."

The WingSwept companies provide full-service information technology consulting focused on interactive media and e-business systems. Headquartered in Garner, N.C., WingSwept Communications was established in 1995, followed by the incorporation of WingSwept Technologies in 2002 by its president, Jay Strickland.

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